Export Trade Procedure and Related Issues

Select a "quality" product based on the export potential and demand

Select a particular overseas market.

Concentrate only on few products and minimum three countries, if you are a beginner.

Ensure that you can manufacture or procure from other sources the selected product(s) at the competitive prices and in sufficient quantity and will be able to meet the quality specifications, delivery schedule and other terms and conditions of the overseas buyer.

Get the full information of similar products of other manufacturers if already available in selected markets, their prices, marketing techniques, terms of business etc. To offer your product(s) to foreign buyers with a bargaining edge in order to capture the market.

Assess the degree of competition of product (s) which you propose to export in a particular market.

Procedure for becoming an Exporter

To apply for an import export code with the concerned office of the joint director general of foreign trade with all the particulars and necessary fees in this regard.

To find out the particular market and select a quality product and quote the prices in u.s. dollars which is an universally accepted currency for all import – export trade. The prices may be quoted as under:-

F.O.B: it means "free on board" the delivery of the cargo is given till the same is loaded on to the vessel. All future expenses like freight, insurance will be to the account of the buyer.

C & F: It means cost & freight. The price includes even the freight charges till the destination. The buyer has to bear only the insurance and other delivery charges etc at the port of destination.

C I F: it means cost, insurance and freight. The price includes all expenses till the port of destination.

Once the price is acceptable to the buyer, he will immediately open the letter of credit or will send an advance remittance through the banking channels to the seller's account.

The letter of credit should be always in the form of irrevocable and sight letter of credit.

Once the IC is opened the seller has to prepare the cargo as per the quality, packing specifications mentioned in the IC and send the same to the port of loading so that the C&F (clearing and forwarding) agent will do the rest of forwarding the consignment to the buyer.

Once the shipment is over C&F agent will prepare all the shipping documents called for in the IC.

Once these original shipping documents are received, seller has to prepare his commercial invoice, packing list, bills of exchange and submit all the documents along with the original IC received from the buyer to the bank for negotiation.

The banker will thoroughly scrutinize the documents strictly as per the terms and conditions of the IC and give credit to the sellers account and send the documents to buyers' bankers for getting the payment. Normally the payment is received within 10-15 days time.

In addition to I/C and advance remittance, the payments can be in the form of D.P (documents against payment) at sight which means exporter will ship the material and send all the original shipping documents through his bank to the buyer's bank. Buyer's bank will collect the money from the buyer and release the documents to him and send proceeds to Indian exporter through the banking channels.

In case of perishable commodities, no buyer will open l/c, send advance remittance or even agree for D.P terms on a pre agreed price. It is all done on consignment sale basis. Exporter will ship the material and send the original documents to the buyer and the buyer in some cases may send some part payment as advance and the final account will be settled only against the sale of exported cargo.

THE ROLE OF E.C.G.C. (EXPORT CREDIT GUARANTEE CORPN OF INDIA LTD). In order to offset the exporter against unforeseen circumstances in exports, ECGC plays an important role. ECGC covers various types of risks such as default by importer or the country, non receipt of payment due to wars, riots etc and charge a nominal premium for this based on the country classification (eg. 0.3% to 0.8% of the value). ECGC also helps an exporter in assessing the credit worthiness of the importer and will fix the credit limit accordingly. This will help an exporter to expose his risks only to that extent.

ORGANISATIONS RELATED WITH THE PROMOTION OF EXPORTS.

Agricultural and Processed Food Products Export Development Authority, #12/1/1, Palace Cross Road,

Bangalore – 560 020.

Phone: 23343425. / fax: 23364560. Visweswaraya Industrial Trade Centre,

Kasturba Road, Bangalore – 560 001.

Phone: 22864281 / 22860853.

Spices Board, Govt. Of India, Ministry Of Commerce, #22/1, Rest House Road, Bangalore – 560 001. Phone: 25320354.

Tobacco Board, Govt. of India, Ministry Of Commerce, 4th Floor, Unity Building Annexe, Mission road, Bangalore – 560 027. Phone: 22233087.

Joint Director General of Foreign Trade, Kendriya Sadan, "E" wing, 7th floor, Koramangala, Bangalore.

Phone: 25537214 / 25537215.

Federation of Karnataka Chambers Of Commerce & Industry, Post box no. 9996, Kempegowda road, Bangalore – 560 009. Phone: 22262355 / 22261524. Ministry of Food Processing Industries, Government of India, Panchsheel Bhavan, August Krantimarg, New Delhi – 110 049 Phone – 26492216, Fax - 26493228



<u>MANGO</u>

1. Origin	: South Asia		
2. Major producing states in India	: UP, AP, Bihar, Karnataka, T.N & M H		
3. Major Producing districts in	: Kolar, Ramangar, Bangalore U&R,		
Karnataka	Chikkaballapur, Tumkur, Haveri,Gadag,		
	Belagum & Kodagu		
4. Latest area & Production in	2309.00 ha, 127498000 MT (year 2008-09)		
India			
5. Latest area & Production in	: 141.30 ha, 1284400 MT (Year 2009-2010)		
Karnataka			
6. Commercially Grown Varieties	: Alphonso, Mallika, Totapuri,		
in Karnataka	Banganapalli, Pairi, Neelum & Malgoa		
7. Harvesting Season	: April to June		
8. Export of Mango from India	1. UAEs. 24570914 (tones) Rs 781827802		
(2008-09)	2. Bangladesh 451.04(tones) Rs 408569372		
	3. UK 25.27(tones) Rs 140320406		
O Empert of Manga processed	4. Saudi Arabia 21.41(tones) Rs 83627506 1. Pulp :173013.62(Qts in Mt) Rs 75298.90 (Rs. in lakhs)		
9. Export of Mango processed	2. Squash 7 Mil. USD.		
products from India (2008-09)	3. Slices & Juice 2 Mil. USD.		
10. Export of Mango from	Alphonso, Mallika, Totapuri, Banganapalli		
Karnataka	& Mulgoa		
11. Major mango Markets in	F&V special market Blore, Srinivaspura,		
Karnataka	Mysore, Chintamani, Ramanagara, CB. pura,		
	Dharwad, Belgaum		
12. Grading and Standardization	1 AGMARK Extra Class 33 mm		
	Class I 28 mm		
	Class II 23 mm		
	(Sou. AGMARK NET)		
	2.Codex Elimentarious: Universally accepted		
	Grades & standards (Sou. FAO)		

Countries		Netherlands /Germany	U.K.
Variety	Alphonso	Wt: 250-300 gm	Wt: 250-300 gm
Kesar		Wt: 225-250 gm	Wt: 225-250 gm
Packing		1 Doz/2.5 Kg	1 Doz/2.5 Kg
Storage Temperature		13°c	13°c
Export		By Air	By Air

Countries		Middle East
Vani oter	Alphonso	Wt:200-250 gm
Variety	Kesar	Wt:200-250 gm
Packing		1 Doz/2.5 Kg
Storage Temperature		13°c
Export		By Sea

13. Export procedure:

- 1. Select a "quality" product based on the export potential and demand
- 2. Select a particular overseas market
- 3. Concentrate only on few products and minimum three countries, if you are a beginner.
- 4. Ensure that you can manufacture or procure from other sources the selected product(s) at the competitive prices and in sufficient quantity and will be able to meet the quality specifications, delivery schedule and other terms and conditions of the overseas buyer and
- 5. To apply for an import export code with the concerned office of the joint director general of foreign trade with all the particulars and necessary fees in this regard.
- 6. To find out the particular market and select a quality product and quote the prices in u.s. dollars which is an universally accepted currency for all import export trade. Details contact below mentioned offices

1. Regional Incharge

Agricultural and Processed Food Products Export Development Authority 12/1/1, Palace Cross Road, Bangalore – 560 020

Telephone: 080-23343425/23368272

Fax: 080-23364560 E-mail: apedablr@vsnl.net

2. KAPPEC

No. 17, Richond Road, Blore-25 Phone: 22271194, 22243082 E-mail kappec @ data one.in Fax 22278974

3. Office of the DGCIS

Council House Street Kolkata - 700001 West Bengal



<u>Grapes</u>

1. Origin	: Western Asi	a &Europ	: Western Asia &Europe		
2. Major producing states in India	Maharastra, Karnataka, Punjab, AP &				
	Tamilnadu				
3. Major Producing districts in	Bangalore U&R, Kolar, Bijapur				
Karnataka					
4. Latest area & Production in India	80.0(000 ha),	, 18.78 La	akh tones		
5. Latest area & Production in	12222 ha, 22	24581.87	tonnes		
Karnataka					
6. Commercially Grown Varieties in	Blore blue, G	ulabi, Th	ompson seedless	s, Sharad	
Karnataka	seedless				
7. Harvesting Season	December to	April			
8. Export of Grapes from India (2008-	1.Nether land:	24341 mt	Rs 13449)		
09)		12673 mt	Rs 6560		
	3.Bangladesh		Rs 6166		
	4.UAEs		t RS 4149		
	5.Belgaum	3642 mt			
			t Rs 40861.28 cro	re	
9. Export of Grapes processed products from	Grapes juice, Grape wines and raisin				
India					
10. Export of Grapes from Karnataka (Qtny &	& Blore blue, Gulabi, Thompson seedless, Sharad seedless				
Value)					
11. Major Grapes Markets in Karnataka	F&V Bangalore,	Chikkaball	F&V Bangalore, Chikkaballapura, Bijapura		
12. Grading and Standardization	Export Countries				
	Specifications		Countries		
AGMARK Grades	Specifications Variety	Middle East	Countries Holland/Germany	U.K.	
AGMARK Grades Grades Large(grams) Small (Berry) Extra Class 200 150 Class I 150 100				U.K. Berry Size: 18mm white	
Grades Large(grams) Small (Berry) Extra Class 200 150	Variety Thompson	Berry Size: 15mm Colour:	Holland/Germany Berry Size: 16mm Colour:	Berry Size: 18mm	
Grades Large(grams) Small (Berry) Extra Class 200 150 Class I 150 100	Variety Thompson Seedless Sharad	Berry Size: 15mm Colour: amber Berry Size: 15mm	Holland/Germany Berry Size: 16mm Colour: white/amber Berry Size: 16mm	Berry Size: 18mm white Berry Size: 18mm	
Grades Large(grams) Small (Berry) Extra Class 200 150 Class I 150 100	Variety Thompson Seedless Sharad Seedless	Berry Size: 15mm Colour: amber Berry Size: 15mm	Holland/Germany Berry Size: 16mm Colour: white/amber Berry Size: 16mm black Berry Size: 16mm	Berry Size: 18mm white Berry Size: 18mm black Berry Size: 18mm	

BANANA



1. Origin	: Southeast Asia		
2. Major producing states in India	: Maharashtra, Kerela, Tamilnadu,		
	Gujarat, Bihar, West Bengal, Assam,		
	Andhra Pradesh and Karnataka		
3. Major Producing districts in	: Kolar, Ramangar, Bangalore U&R,		
Karnataka, Area & Prodn.	Chikkaballapur, Tumkur, Haveri, Belagum &		
	Kodagu, D.K		
	Area: 58145 ha, 1402570.81 tonnes		
4. Commercially Grown Varieties in	Grand Naine, Shreemanti, Dwarf Cavendish,		
Karnataka	Basrai, Robusta, Lal yelchi, Safed Velchi,		
	Rajeli Nendran, Red Banana		
5. Harvesting Season	: Round the year		
6. Major export potential	UAEs 10208 tonnes Rs 2476 (laksh)		
	Saudi arabia 5123 tonnes Rs1090 (lakhs) Bahrain 1263 tonnes Rs 446 lakhs		
	Darram 1200 tomics no 110 taxis		
7. Export of Banana processed	Banana Flavour, Banana Puree, Banana Based		
products	Industries, Banana Processing, Banana		
	Concentrate, Banana Pulp, Banana Wine, Banana		
8. Varieties in demand	Beer, Banana Chips, Wafers, Banana Powder		
Internationally	Robusta, Grand Naine, Cavendish		
9. Major Banana Markets in	1. F&V Bangalore, 2 .Mysore, 3		
Karnataka	Ramanagara 4. Chikk. pura,		
	5.Tumkur,		
10. Grading and Standardization	Export Middle East		
	Specifications		
	Grand Colour : Green,		
	Variety Naine Weight of Bunch:		
Grade designation	Cavendish Preferably straight		
1. Extra class	Packing 13 Kg		
	Storage 13-14 °C		
2. Class I	Transport By Sea		
3. Class II			

<u>Papaya</u>

1. Origin	: South Mexico and Costa Rica			
2. Major producing states in India	Karnataka, Gujart, Orisa, WB, Assam			
2. Major producing states in india				
	Maharastra, Kerala Punjab, AP &			
	Madhyapradesh			
3. Major Producing districts in	Chitradurga, Tumkur, Shimoga, Bangalore			
Karnataka	U&R, Kolar, Bijapur			
4. Latest area & Production in India	98.00 (000 ha), 36.29 Lakh tones			
5. Latest area & Production in	5.5 (000 ha), 409.0 Lakh tones			
Karnataka				
6. Commercially Grown Varieties in	Honey dew, Coorg Honey dew, Washington,			
Karnataka	Pusha delicious, Co1, Co 7, Sunrise ,Solo,			
	Taiwn 786, 785			
7. Harvesting Season	Lean: January to March, Nov. to December			
_	Peak: April to October			
8. Export of Papaya from India (2008-09)	1.UAEs 3777403 mt Rs 60391781 (Lakhs) 2. Saudi Arabia 2141777 mt Rs 32882701 3. Netherland 74351 mt Rs 24865761 4.Buhrain 2179606 mt Rs 14366149			
9. Export of papaya processed products from India (2008-09)	Papaya pulp and dry Powder			
10. Export varieties from Karnataka	Solo, Washington, Coorghoney, dew,			
11. Major Papaya Markets in Karnataka	F&V Bangalore, Chikkaballapura, Bijapura , Chitradurga			
12. Grading and Standardization				
AGMARK GRADES	Export Specifications			
1. Extra Class	Countries			
2. Class I	Middle East Europe			
3. Class II	Variety Taiwan 785 Pale Green, 1-1.25 kg/Fruit			
Provisions concerning sizing	Taiwan 786 Pale Green, 1-1.25 kg/Fruit			
SIZE CODE (in grams weight)				
A (11M) (21M)				
A 200 -300	The second secon			
В 301-400	Packing 8 kg 5 kg.			

<u>Sapota</u>

1. Origin	: Tropical America			
2. Major producing states in India	Karnataka, Gujarat, AP, Maharastra,			
	Orissa			
3. Major Producing districts in	Belgaum, Dharwar, Chikkamagalore,			
Karnataka	Shimoga, Hassan, Kolar			
4. Latest area & Production in	156(000 ha), 1308 Lakh tones			
India				
5. Latest area & Production in	27.50 (000 ha), 297.80 lakh tones			
Karnataka				
6. Commercially Grown Varieties	Cricket ball, Kalipatti, Calcutta round			
in Karnataka	DHS-1, DHS-2			
7. Harvesting Season	Lean: July to Agust			
	Peak: Aprile to jun, September to November			
8. Export of Sapota from India	1. UAEs 1602296 kgs Rs 29473158			
(2008-09)	2. Bahrain 825582 kgs Rs 10281888			
	3. U.K 429529 kgs Rs 9169320			
	4. Canada 527006 kgs Rs 3264541			
	5. Sudiarabia 150209 kgs Rs 2283196			
9. Export of Sapota processed	Pulp, Chips, Juice,			
products from India (2008-09)				
10. Major Sapota Markets in	F & V Bangalore, Hassan & Dharwar,			
Karnataka	Chikkamagalore, Belgaum, Tumkur,			
11. Grading and Standardization	Export Specifications for Sapota			
Grading is mainly based on size and	Country Middle East			
shape of the fruits. The fruits are	Variety Cricket ball, Kalipatti			
graded into three categories				
depending on their size viz. large,	Packing 3 Kg Storage 15-20°C			
medium and small	Transport By Sea			

<u>Guava</u>

<u>Gu</u>	ava		
1. Origin	: Tropical America		
2. Major producing states in India	Bihar, UP, Karnataka, MP, Gujrath, AP,		
	Maharastra		
3. Major Producing districts in	Bangalore U&R, Shimoga, Kolar and Dharwar		
Karnataka			
4. Latest area & Production in India	204(000 ha), 22.70 lakh Mt tones		
5. Latest area & Production in	7.00 (000 ha), 137.50 MT (000)		
Karnataka			
6. Commercially Grown Varieties in	Allahabad safeda, Luknow-49,Bangalore,		
Karnataka	Dharwar, Akra mridula		
7. Harvesting Season	Lean: Feb to April, Nov. to December		
	Peak: July to September		
8. Export of Guava from India (2008-	1.Saudiarabia 363483 kgs Rs 7548385		
09)	2. UAEs 252363 kgs Rs 5686703		
	3.Sudan 251870 kgs Rs 4083387		
	4.Oman 112572 kgs Rs 2339983		
	5. UK 23900 kgs Rs 1486853		
9. Export of Guava processed	Guava Pulp, Guava Juice		
products from India (2008-09)			
10. Export varieties of Guava from	Sarda, Luknow-49, Allahabad safeda		
11. Major Guava Markets in	F&V Bangalore, Chikkaballapura, Dharwad,		
Karnataka	Mysore		
12. Grading and Standardization	Size code Diameter(in mm)		
AGMARK GRADES	weight (grams)		
Extra Class			
Class I	A > 350 >95		
Class II	B 251-350 86-95		
	C 201-250 76-85		



<u>Pineapple</u>

1. Origin	: American continent, Probably brazil & paraguay			
2. Major producing states in India	West Bengal, Assam, Karnataka, Meghalaya,			
	Manipur, Bihar, Kerala			
3. Major Producing districts in	Shimoga, North & South Kanara, Chikamagalore			
Karnataka				
4. Latest area & Production in	84(000 ha), 13.41 Lakh tones			
India				
5. Latest area & Production in	3.00 (000 ha), 186.30 lakh tones			
Karnataka				
6. Commercially Grown Varieties in	MD2, Giant kew, Queen, Kew, Mauritius,			
Karnataka	Charlotte, Roth child, desil lakh etc.			
7. Harvesting Season	Lean: March to May			
	Peak: Jun to Agust			
8. Export of Pineapple from India	1. Nepal 2232909 kgs Rs 11781902			
(2008-09)	2. UAE.s 648913 kgs Rs 5344425			
	3.Maldives 295176 kgs Rs 7444108			
	4.Soudiarabia 206127 kgs Rs 4464682			
	5. UK 23900 kgs Rs 1486853			
9. Export of Pineapple processed	Slices, (Preserves – 10000000 tonnes)			
products from India	Juice 170000 tonnes)			
10. Export of Pineapple from Karnataka	Fresh fruits, Pulp, slices			
11. Major Pineapple Markets in	F&V Bangalore, Shimoga, Sagar			
Karnataka				
12. Grading and Standardization AGMARK Grades	Provisions concerning sizing			
Extra Class	Size code average weight (+ or – 12%)(in grams)			
Class I Class II	With crown Without crown			
	A 2750 2280			
	B 2300 1910			
	C 1900 1580			



1. Origin	Asia		
2. Major producing states in India	Maharastra, Bihar, Karnataka, Gujarat, AP,UP,		
	Orissa & MP		
3. Major Producing districts in	Dharwad, Chitradurga, Bijapur, Chickmaglur,		
Karnataka	Gulbarga		
4. Latest area & Production in India	135.65 lakh tonnes		
5. Latest area & Production in	165.1 (000ha)		
Karnataka	3031.8 (000 MT)		
6. Commercially Grown Varieties in	Arka pragati, Baswant 780, Punjab, Red Round,		
Karnataka	Pusarathar, Pusa Red, Pusa white flat, Pusa		
	white round, Udaipur 101, 102,103, N-53, N-2-		
	4-1 Pusared		
7. Harvesting Season	Peak season : April to Jun, September to		
	October		
	Lean Season: January to April, Nov.		
8. Export of Onion from India (2008-	Quantity 1670186.28 Mt,		
09)	Value Rs 182752.21 Crore		
9. Export of Onion processed	1.Bangladesh 685447926 kgs Rs 7357154585		
products from India (2008-09)	2.Malaysia 283892846 3192798643		
	3.UAEs 189678445 2153536007		
	4. Srilanka 152197630 1588419961		
	5. Pakistan 128121035 1576128761		
10. Export of Onion from Karnataka	Srilank, Middle east, Rose onion, N-53, 670		
11. Major Onion Markets in	Bangalore, Belgaum, Bidar, Chikkaballapura,		
Karnataka	Chikkamagalore, Davanagere, Hassan, Gundal		
	pet, Hassan and Hubli		
12. Grading and Standardization	Export Specifications for Onion		
AGMARK Grades of Onion	Country Colour Size Remarks		
Extra Class	Malaysia,		
Class I	Singapore, Dark red 25 - 30 Globular		
Class II	Port Kelang to violet mm / Pungent Ports		

	to light		Globular or Oval
Pakistan &	to dark		Globular Pungent
Japan	Yellowish / brown	60 - 70 mm	Globular / Less Pungent

Country	Europe
Colour	Yellowish / Brown
Size	60 - 70 mm
Remarks	Globular / Less Pungent

	Middle East and Gulf (Dubai, Sharjah, Doha, Muscat, Bahrain, Dammam, Saudi Arabia, Kuwait)	
Colour	Light red to dark red	
Size	40 - 60 mm	
Remarks	Globular /Pungent	



<u>Tomato</u>

1. Origin	Peruvian & Mexican region	
2. Major producing states in India	Bihar, Karnataka, UP, Orissa, AP, Maharastra, MP &	
	Assam	
3. Major Producing districts in	Belgaum, Dharwad, Kolar, Blore U&R, Bellary	
Karnataka		
4. Latest area & Production in India	145 lakh ha , 111.49 lakh tonnes	
5. Latest area & Production in	53.40 (000ha)	
Karnataka	1573.80 (000MT)	
6. Commercially Grown Varieties in	Arka saurabh, Co3, HS 101, HS 102, Ruby,	
Karnataka	Pusasweets, Pusauphar, Rajani, Rashmi, Ratna &	
	Rupali	
7. Harvesting Season	Peak season: May to July	
	Lean season: Agust to sept.	
8. Export of Tomato from India (2008-	1. Pakistan 100764733 kgs Rs1017201600	
09)	2. UAE 11617297 142519026	
	3. Bangladesh 9166428 84860316	
	4. Nepal 1434262 11142830	
9. Export of Tomato processed products	Jam, Tomato sash, Ketchup,	
from India		
10. Export of Tomatos from Karnataka	Hybrides, Namdhari companis varities, Sinduri	
11. Major Tomato Markets in Karnataka	Kolar, Mulabagilu, Mysore, Belgaum, Bangalore,	
	Ramanagr, Chikkaballapur, Doddaballapur	
12. Grading and Standardization:	Diameter (in mmm)	
	Size code Minimum Maximum	
	1. from 30 to 34 mm	
AGMARK Grades	2. 35 to 39 mm	
Extra Class	3. 40 to 46 mm	
Class I	4. 47 to 56 mm	
	5. 57 to 66 mm	
	6. 67 to 81 mm	
	7. 82 to 101 mm	
	8. from 102 and above	
	*When tomato in vertical position can pass through a	
	circular opening of the designated diameter	

<u>Potato</u>

1. Origin	South America		
2. Major producing states in India	UP, Bihar, Wetsbengall, Punjab, Karnataka,		
	Assam & MP		
3. Major Producing districts in	Belgaum, Hassan, Dharwad & Kolar		
Karnataka			
4. Latest area & Production in	343.91 ha,		
India			
5. Latest area & Production in	71.60(000 ha)		
Karnataka	606.30(000 ha)		
6. Commercially Grown Varieties	Kufrisindhuri, Kufri Chandramuki, Kufri		
in Karnataka	Jyothi, kufri muthu, kufri Swarna, Kufrufri		
	megha, kufri Ashoka,		
7. Harvesting Season	Peak Season: Feb to March, Spet. ot Octob		
	Lean Season: April , November to December		
8. Export of potato from India	1. Pakistan 79565504 kgs Rs 577526342		
(2008-09)	2. UAEs. 5467339 39478636		
	3.Srilanka 10328402 118028670		
	4. Nepal 74329415 282551788		
9. Export of potato processed	Chips, preserved Potatoes, Slices		
products from India			
10. Export of potato from	Kufrichandramuki, Kufri sinduri		
Karnataka			
11. Major potato Markets in	Bangalore, Belgaum, Chikkaballapur,		
Karnataka	Hassan, Hubli, Hassan, Kolar, Malur,		
	Mysore, Tumkur		
12. Grading and Standardization	AGMARK GRADES (Mixed varieties)		
	Extra Class 46 mm		
	Class 35 mm		
	Class 25 mm		



1. Origin	Cyprus & around th	ne Mediterranean Coast
2. Major producing states in India	UP, Orissa, Bihar, Assam, West bangal,	
	Maharastra, Karnataka	
3. Major Producing districts in	Belgaum, Hassan, E	Bellary, Mysore, DK
Karnataka		
4. Latest area & Production in	310.20 (000 ha)	
India	6869.60 (000MT)	
5. Latest area & Production in	8.60 (000 ha)	
Karnataka	178.70(000 MT)	
6. Commercially Grown Varieties	Copenhagen, Drumhead, Savoy, Goldenacre,	
in Karnataka	Pride of India, Nath Laxmi 401,	
7. Harvesting Season	Allround the year	
8. Major Cabbage Markets in	Bangalore, Kolar, Chikkaballapura,	
Karnataka	Doddaballapura, Malur, Belgaum, Dharwad	
	& Mysore	
9. Grading and Standardization	Provisions of concerning sizing	
	Size code	Weight in grams
AGMARK Grades	A	201-600
Extra Class	В	601-1200
Class I	С	1201 and above
Class II		



<u>Brinjal</u>

1. Origin	India (Asia)	
2. Major producing states in India	Orissa, Bihar, Karnataka, West Bengal, AP,	
	Maharastra, UP	
3. Major Producing districts in	Belgaum, DH, Bijapur, Hassan & Mysore	
Karnataka		
4. Latest area & Production in	600.30(000ha)	
India	103.78 lakh tonnes	
5. Latest area & Production in	15.30 (000 ha)	
Karnataka	372.90 (000 ha)	
6. Commercially Grown Varieties	ABH1, Arka Navneet, My green, Pusha	
in Karnataka	hybrid, Pusaupkar, arka nidhi, punjab	
	bahar	
7. Harvesting Season	Season: Janoury to December	
8. Export of Brinjal from India	1. Canada 23574 mt Rs 1096955 Laksh	
(2008-09)	2.N. Land 585 68408	
	3.Bahrain 3241 31475	
	4. UK 25 1346	
10. Export potential of Brinjal	Canada, N. Land, Bahrain, UK	
11. Major Brinjal Markets in	F&V Bangalore, Chikkaballapura,	
Karnataka	Chikamagalore, Doddaballapura, Mysore,	
	Kolar, Dharwad	
12. Grading and Standardization	The fruits are graded according to size, shape and colour before packing. Wilted, damaged or over-mature fruits should be discarded. Graded fruits are normally packed into well-ventilated cartons or similar containers; packing into bags or pockets is not recommended, because the fruits are not sufficiently protected.	



Cauliflower

1. Origin	Cyprus and around the Mediterranean coast	
2. Major producing states in India	Bihar, UP, Orissa, Westbengal, Assam,	
	Haryana, Maharastra	
3. Major Producing districts in	Belgaum, Kolar, Mysore, Chickamangalore	
Karnataka		
4. Latest area & Production in	65.32 lakh tonne	
India		
5. Commercially Grown Varieties	Pusa early, Pusa deepali, Pusa katki,	
in Karnataka		
6. Harvesting Season	all round the year	
7. Export of Cauliflower from	1. Soudiarabia 103852 mt Rs 472248 L	
India (2008-09)	2. Canada 16000 425373	
	3.Maldivis 26200 213358	
	4. UAEs. 24200 38622	
8. Export potential of	Soudiarabia, Canada, Maldivis, UAE,	
Cauliflower		
9. Major Cauliflower Markets in	Bangalore, Chikkaballapura, Kolar,	
Karnataka	Chikkamagalore, Doddaballapura, Hassan,	
	Kolar & Mysore, Belgaum	
10. Grading and Standardization	The fruits are graded according to head size, shape and colour before packing. Wilted, damaged or over-mature fruits should be discarded. Graded fruits are normally packed into well-ventilated cartons or similar containers; packing into bags or pockets is not recommended, because the fruits are not sufficiently protected.	



Arecanut

1. Origin	Vietnam / Srilanka	
2. Major producing states in India	Kerala, Karnataka, Assam, Westbengal &	
	Tamil Nadu	
3. Major Producing districts in	D.K, Shimoga, Chikamagalore, Uttarkenera,	
Karnataka , Area & Prodn	181361 ha, Production: 2.81 lakh tonnes	
4. Latest area & Production in	387.10 (000)	
India	481.30(000 MT)	
5. Commercially Grown Varieties	Mangala, Sumangala, Sreemangala,	
in Karnataka	Mohithagar, CAL -7, SAS-1	
7. Harvesting Season	December to Janoury	
8. Export of Arecanut from India	3695 tonnes	
(2004-05)	RS 2066.12 lakhs	
9. Export of Arecanut processed	Gutka and Pan Masala. Scented supari,	
products from India (2008-09)	China, Bangladesh, Indonesia, Myanmar,	
	Thailand limited quantity	
10. Major Arecanut Markets in India	Campco is the main nodal agency for procuring arecanut. Mumbai, Ahmedadad, Indore, Jaipur, Delhi, Nagpur, Patna, Calcutta, Cuttack, Bangalore, Rajkot, and Chennai are the important marketing centres of arecanut in India.	

12. GRADE SPECIFICATIONS FOR

I. ARECANUT RED VARIETY:

- 1. The Arecanut to be procured should not be less than 6mm of diameter and not above the 22 mm of diameter and should comprise of 45% of Gundubetta 45% of Karigayi 10% of Chikani.
- 2. Broken variety of Arecanut should not be procured in any circumstances.

3. Moisture content of the arecanut to be procured should be within 4%.

The Foreign materials content in the quality of procurement should not be above 0.5%.

II. WHITE VARIETY ARECANUT:

Sr	Characteristics	Maximum limits of tolerance for FAQ
1	Size (Diameter) Minimum in mm	Above 17 mm
2	Foreign matter % by weight	0.2
	maximum	
3	Mouldy black kernels % by count	3.0
	maximum.	
4	Moisture content % by weight	7.0
	maximum.	

Groundnut



1. Origin	South America	
2. Major producing states in India	Gujarat, T.N, AP, Karnataka, Maharastra	
3. Major Producing districts in Karnataka	Tumkur, Dharwad, Chitradurga, Bijapura, Gadag ect.	
4. Latest area & Production in Karnataka	789511 ha, 660970.80 tonnes	
5. Commercially Grown Varieties	ICGS-11, TMV-2, S-206, Pondicherry-8, JL-	
in Karnataka	24, TMV-1, TMV-4, Kadiri-2, Kadiri-3, TMV-	
	10, IEGV-87160, ICGV-86143, TMV-6, DRE-	
	1, ICGV-86564, DH-8, DH-3-30, K134, VRI-	
	2, HG-10, TMV-8, TMV-9, TMV-12, TMV-12,	
	KRG-1, CO-3, CP-4.	
6. Harvesting Season	Season: Sept to October, Summer	
7. Export of Groundnut from	1. Indonesia 146105.74 mt Rs 61084.84	
India (2008-09)	2. Malaysia 41405.65 mt Rs 16927.49	
	3. Philippines 33940.05 mt Rs 14264.02	
	4.Thailand 9857.21 mt Rs 4128.82	
	5.UK 9416.80 mt Rs 3959.43	
8. Export of Ground nut	Oils, Oil Cakes,	
processed products from India		
9. Export potential	Indonesia, Malaysia, Philippines, Thailand, UK etc.	
10. Major Ground Markets in	Bagalakot, Blore, Bellary, Bijapur,	
Karnataka	Chitradurga, Challakere, Pavagada, Sira,	
	Raichur, Talikote, Rona, Gadag & Koppal	
11. Grading and Standardization	AGMARK Specification:	
	1. Special	
	2.Standard	
	3. General	



Basmati rice

1. Origin	India/china
	,
2. Major producing states in India	Haryana ,Uttar Pradesh , Punjab, Jammu & Kashmir Himachal Pradesh ,Rajasthan
3. Major Producing districts in Karnataka	Raichur, Gulbarga, Bellary, Shimoga,
4. Latest area & Production in India	14 lakh hectare last year, 56 lakh tonnes.
7. Harvesting Season	Novmber - December
8. Export of Basmati rice from India, (2009-2010)	1461949.74 Qtls, Rs 8146.74 crores
9. Export Potentials	European Union countries, USA, UK, Canada, Norway, Austria, Australia, Denmark, France, Italy, Spain, Behrain,
10. Major Basmati rice Markets in Karnataka	Sindhnoor, Gangavati, Raichur, Bellary and Bangalore
11. Grading and Standardization Grades of Indian Rice	Specifications for Basmati Rice: Units exporting Basmati Rice complying with the requirements laid down under notification issued by the Ministry of Commerce under the Export (Quality Control and Inspection) Act 1963. *Compliance with AGMARK,
 Common variety: Short bold & long bold rice Fine variety: Medium slender rice 	PFA or any other requirements. * Basmati Rice mills complying with the inspection procedure laid down under Basmati Rice Mills Certification and Pre- shipment Inspection Scheme issued by APEDA.
Superfine variety: Long slender & short slender rice	* Availability of in-house testing laboratories equipped to carry out relevant tests to ensure compliance with the quality requirements of importing countries. *Record of any other requirements of Food Regulatory Authority of respective country (ies). * Nature of technical expertise available with exporter. * Status with respect to the detentions/rejections of consignments exported during the last three years. * Nature of complaints, if any, received from importing country with respect to quality and safety of the product exported by the party during the last three years.



Cashew

1. Origin	Eastern Brazil	
2. Major producing states in India	Maharashtra, Orissa, Karnataka, Tam	AndhraPradesh, iil Nadu & Kerala
3. Major Producing districts in Karnataka	DK, Uttarkerera,	
4. Latest area & Production in India	Area: 893 (in '000 Ha)	
	production: 695 (000 N	MT)
5. Harvesting Season	May to july	
6. Export of Cashew from India, (2009-2010)		
7. Export Potentials	USA, Netherlands, UK	, Japan, UAE, France,
	Canada, Saudi Arabia	, Singapore, Italy,
	German Fed. Republic	e, Austria, Israel and
	Spain are the major international buyers of	
	Indian Cashews.	
8. Major Cashew Markets in Karnataka	Mangalore, Puttur, Sulya, Karkala	
9. Grading and Standardization	Grades of Indian Raw Cashew/nut	
	Туре	No. of nuts Per Kgs
	1. Extra special	100
	2. Special	150
	3. Good	160
	4. Fair	180



Black Pepper

1. Origin	South and Southeast Asia	
2. Major producing states in India	Kerala, Tamil Nadu and Karnataka	
3. Major Producing districts in	Coorg, Chikkamagalore, D.K, Shimoga	
Karnataka		
4. Latest area & Production in	Area: 10690.00 ha.	
India	Production: 2360.00 tones	
5. Harvesting Season	December – January	
6. Export of Pepper from India,	19,750 tonnes	
(2009-2010)		
7. Export Potentials	UAEs, UK, Jappan,	
8. Major Pepper Markets in	Mangalore, Chikkamagalore, Puttur, Sulya,	
Karnataka	Karkala, Shimoga, coorg.	
9. Grading and Standardization		
	Agmark grades balck pepper have been	
	formulated on the basis of size, extraneous	
	matter, pinhead and light berry contents	
	and other physical characters. In grading,	
	moisture content is also considered	
	Indian black pepper, under Agmark grading	
	system, is classified into eight different	
	schedules, consisting of fifteen specific	
	grades and one nonspecific grade.	

<u>Turmeric</u>



1. Origin	Turmeric is a tropical plant perennial herbs,
	curcuma domestically cultivated in India
	since ancient time.
2. Major producing states in India	Andhra Pradesh, Tamil Nadu, Karnataka,
	Maharashtra, Orissa, and Kerala.
3. Major Producing districts in	Belgaum and Chamrajnagar
Karnataka	
4. Latest area & Production in	Area under turmeric cultivation is about 1.3
India	lakh ha annually. The yield will be around 3000-4000 kgs per hectare. The production is estimated to be about 4 lakh tons per
	annum
5. Turmeric varieties	Duggirala, Rajpuri, Erode, Salem, Alleppey,
	Tekkurpet, Sugandham, Amalapuram (from
	Andhra Pradesh), Moovattupuzha, Wynadu
	(from Kerala) and Lakaday (Meghalaya) etc.,
	The main harvest season begins from end of
Season:	January and extends up to March.
6. Export of Turmeric from	India exports about 40,000 to 45,000 tons of
India, (2009-2010)	turmeric per annum
7. Export Potentials	Major export markets for Indian turmeric India exports about 10% of its turmeric per annum. The key export destination for Indian turmeric are UAE - 17%, USA - 10%, Bangladesh - 9%, Sri Lanka - 7%, Japan - 7%,
	Malaysia - 6% and UK - 6%. All these countries together account for 65 % of the India's exports. Remaining 25% is being shipped to Europe, North America, Central and LatinAmerican Countries.
8. Major Turmeric Markets in Karnataka	Belgaum and Chamrajnagar
9. Grading and Standardization	Consumer preference of various forms _ Households - powder _ Institution - powder _ FMCG - Dry and oleoresin _ Health care - Oleoresin



Dry chillies

	T
1. Import ants of dry chilies	Indian Chillies are one of the famous in the world and
	have huge demand in the overseas market
2. Major producing states in India	Andrapradesh, Karnataka, Maharastra,
	Tamilnadu, Rajastan
3. Major Producing districts in Karnataka	Dharwad , Mysore, Hasan, Bangalore, Bellary
	Haveri, Dharward, Gadag,
4. Latest area & Production in	Currently, chillies are produced through the length and
India	breadth of the country making the most dominating
	player in the world market. India produces the
	maximum amount of chillies in the world figuring up
	to around 11 lakh tons and is also the leading country
	in context of area covered in chilli production.
5. Export of Dry chilies from	Exports of chillies sum up to around 100000 tons,
India	which makes 33% of the total spices exported from
	the country.
6. Export Potentials	Sri Lanka, Bangladesh, Middle East, South Korea, U.K. and USA & Latin America., Singapore
	Malaysia, Germany
7. Dry chilies processed form	Chilli powder, dried chillies, pickled chillies and
	chilli oleoresins
8. Major Dry chilies Markets in Karnataka	Dharwad , Mysore, Hasan, Bangalore, Bellary
1 Incura	Ranibennur, Hubli, Gadag and Byadgi

9. Grading and Standardization

Grading:

In some cases the crop needs to be graded, eg high quality packaged products. Chillie is graded by colour and size this is done by hand. The brighter the colour red the better.

Grinding:

Grinding may also add value but must be done carefully as there are difficulties. A whole, intact product can be easily assessed for quality whereas a ground product is more difficult. There is a market resistance to ground produce due to fear of adulteration. This can only be overcome by producing a consistently high quality product and gaining the confidence of customers. There are basically two types of grinders - manual grinders and mechanical grinders. A grinding mill has to be placed in a separate and well-ventilated room because of dust.